

TASNEEM RAJA

» web journalist

Berkeley, Calif.

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tasneemraja.com

tasneem@tasneemraja.com

» PROFESSIONAL EXPERIENCE

Online Producer
OaklandNorth.net
Fall 2009 to present

- Daily site maintenance including copyediting, search engine optimization, analytics, and workflow management.
- Multimedia editor on in-depth interactive content and breaking news packages.
- Collaborator with backend engineer to develop new packages and products.

Multimedia reporter
UC Berkeley Graduate School of Journalism
2008 to present

- News reporter for North Gate Radio, a weekly news magazine on KALX 90.7 FM.
- Content producer in a variety of formats, utilizing advanced technical and design skills (especially in Photoshop, HTML, jQuery).
- Freelance print reporter for Advertising Age, Philadelphia Weekly, and other publications. Blog at tasneemraja.com.

Staff news reporter, copyeditor
Chicago Reader
2005 to 2008

- Reported feature stories on development, politics, business, art and entertainment for leading weekly paper.
- Edited copy on Reader's intensive proofing desk, training under senior editor with 20 years experience.
- Received honorable mention in category of city's highest journalism award for 3000-word cover arts feature.

» TECHNICAL SKILLS

Photoshop
Illustrator
Flash (ActionScript 3.0)
CSS/HTML
Javascript (jQuery)
Final Cut Pro (video)
Pro Tools (audio)
WordPress

3 years of intensive
copyediting experience
(AP and CMS)

» EDUCATION

Master of Journalism
UC Berkeley Graduate
School of Journalism
Expected: May 2010

Bachelor of Arts
English and Writing
Bryn Mawr College
Graduated: May 2004



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